

Flagstaff Trails Initiative
Financial Sustainability Sub-Committee Meeting
March 23, 2020 2:00PM

Virtual meeting

Join Zoom Meeting via computer: <https://zoom.us/j/4192371457>

Dial-in: 1 (253) 215-8782 Meeting ID: 419 237 1457

Meeting Agenda

Meeting Objectives:

- Discuss grant work-to-date and upcoming proposal deadlines
- Discuss the expectations of the subcommittee members
- Review sponsorship structure and brainstorm businesses to reach out to & What happens at each tier
- Review list of potential board members
- Negative Comment Response Share

Welcome, Introductions and Agenda Review

Updates

- Grants
 - Spark Grant (\$30,000)
 - SEE Grant (\$10,000)
 - REI Grant (\$2,000)
 - IMBA Trail Accelerator (Est. \$10,000 - \$20,000)
- Liquor license
 - Overland?
- City Council meeting
- COVID-19

Expectations of Subcommittee Members

Discover Flagstaff

- What should this partnership look like?

Sponsorships

- Review draft structure
- Brainstorm list of businesses to reach out to
- 4-tier Sponsorship Level
 - Draft created
 - Finalization could be done professionally (depending on REI / Spark grant)

- What should be included at each level?
 - Tier 1: \$250
 -
 - Tier 2: \$500
 - Tier 3: \$1000
 - Tier 4: \$2500+

FTI Board

- Review list of potential board members

Review Negative Comment Response

Next steps and wrap-up