

Flagstaff Trails Initiative
Education and Outreach Sub-Committee Meeting
April 18, 2020 9:00-10:30AM
Virtual Meeting
Join Zoom Meeting via computer: <https://zoom.us/j/4192371457>
Dial-in: 1 (253) 215-8782 Meeting ID: 419 237 1457

Meeting Agenda

Meeting Objectives:

- Give an overview of recent Education and Outreach work
- Review newsletter content
- Review and edit etiquette campaign content

Welcome, Introductions and Agenda Review

Updates

- Equestrian contacts - *Todd, Bryan*
- On hold: event spreadsheet, Trail Ambassadors
- E&O work to date
- Others?

Newsletter

- Review content - Facebook & Newsletter
 - May
 - June
 - July

Etiquette Campaign

- Review content and tailor to Flagstaff
 - Respect other trail users
 - Yielding
 - Stay on trail / trail conditions
 - Wildlife considerations
 - Preparedness (weather, food / water, etc.)
 - Pack it in - Pack it out

Next steps and wrap-up

- Next meeting (weekend?)