

Flagstaff Trails Initiative  
Education and Outreach Sub-Committee Meeting  
February 25, 2020 12:00-1:30PM  
*Willow Bend Environmental Education Center*

**Meeting Agenda**

**Meeting Objectives:**

- Review direction of E&O from Regional Trails Strategy
- Brainstorm and strategize etiquette campaign
- Discuss general public outreach moving forward
- Discuss next steps

**Welcome, Introductions and Agenda Review**

**Updates**

**Etiquette Campaign**

- Strategize platforms and prioritize
- Brainstorm content

**E&O efforts moving forward**

- Monthly newsletter
- Social media presence
- Responding to negative comments
- Others?

**Next steps and wrap-up**